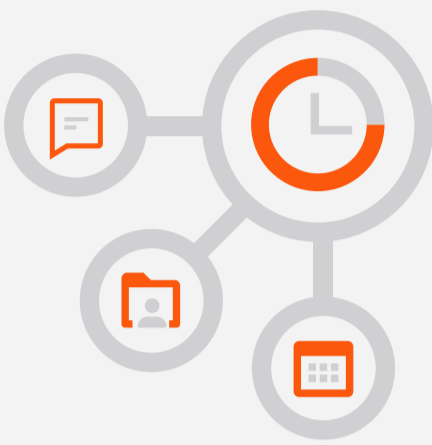The State of Collaboration in the US:

IT leadership perspectives

Independent market research company Vanson Bourne surveyed 2,500 IT and business decision makers on the state of collaboration in their organizations. These are the results from 100 IT decision maker and 400 business decision maker respondents in the US.

US businesses are facing a productivity problem

25%

of business decision makers' time at work is spent on tasks that don't add critical value to the organization, impacting innovation and growth

IT teams are addressing issues by prioritizing...

36%

...implementing emerging technologies

22%

...simplifying their technology ecosystem

27%

...working more collaboratively with other teams

IT leads recognise that business growth is dependent on effective collaboration, and affording teams the tools and technology to be successful

63%

of ITDMs believe significant or large improvements are required to collaborative working in their organization, with such improvements expected to:

92%

Bring about organizational success

94%

Help employees work smarter, easier and quicker

94%

Drive successful innovation

The value of a connected workspace, which unites content, tools and teams, is clearly understood by ITDMs

93%

report that a connected workspace will improve the way that teams work and bring about business results, such as...

51%

...time savings and work efficiencies

61%

...increased employee productivity

60%

...increased creativity and ideas

53%

...increased innovation

38%

...increased sales and revenues

For more information on the survey and to explore the results, please visit stateofcollaboration.com

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