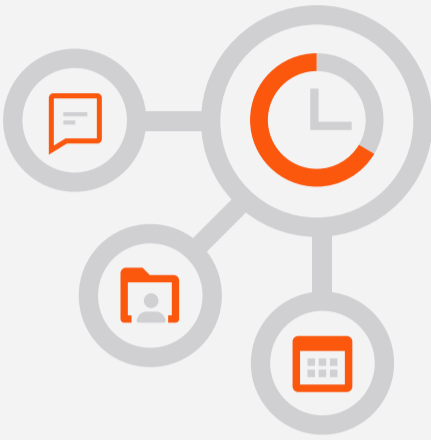


The State of Collaboration in the UK:

IT leadership perspectives

Independent market research company Vanson Bourne surveyed 2,500 IT and business decision makers on the state of collaboration in their organisations. These are the results from 100 IT decision maker and 400 business decision maker respondents in the UK.

UK businesses are facing a productivity problem



28%

of business decision makers' time at work is spent on tasks that don't add critical value to the organisation, impacting innovation and growth

IT teams are addressing issues by prioritising...

28%

...implementing emerging technologies

26%

...simplifying their technology ecosystem

33%

...working more collaboratively with other teams

IT leads recognise that business growth is dependent on effective collaboration, and affording teams the tools and technology to be successful

48%

of ITDMs believe significant or large improvements are required to collaborative working in their organisation, with such improvements expected to:

86%

Bring about organisational success

83%

Help employees work smarter, easier and quicker

89%

Drive successful innovation

The value of a connected workspace, which unites content, tools and teams, is clearly understood by ITDMs

89% report that a connected workspace will improve the way that teams work and bring about business results, such as...



49%

...time savings and work efficiencies



48%

...increased employee productivity



46%

...increased creativity and ideas



39%

...increased innovation



34%

...increased sales and revenues

For more information on the survey and to explore the results, please visit stateofcollaboration.com

Dropbox commissioned independent market research specialist Vanson Bourne to undertake the research upon which this infographic is based. A total of 2,500 business and IT decision makers were interviewed during July and August 2019. All respondents are from organisations with 250 or more employees, and they must collaborate with at least one person on a daily basis, and also use software and applications to get their work done. The results here are based on the total samples of IT decision maker and business decision maker respondents in the UK.