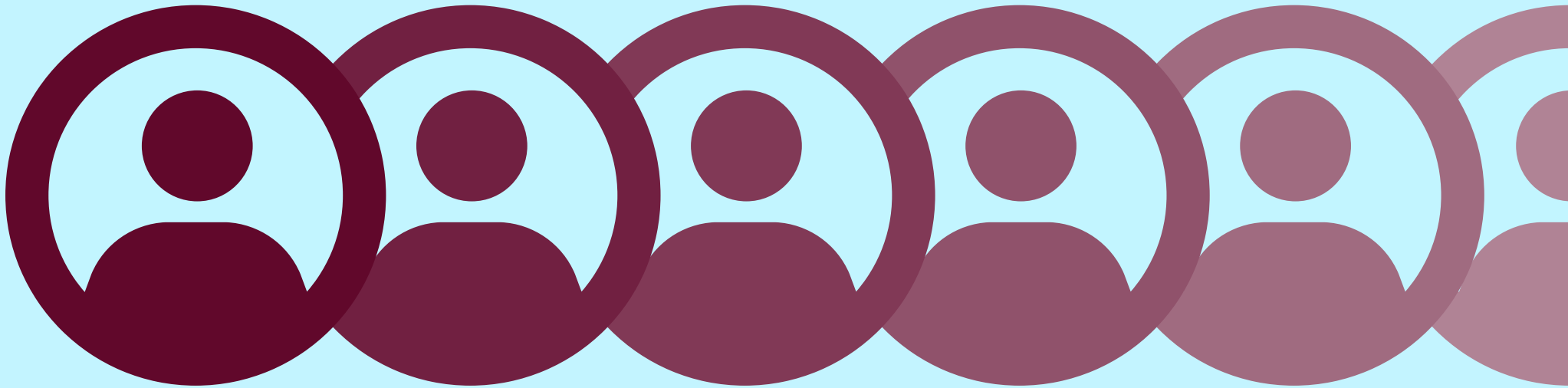


# Create better work together



Simplify the workday by connecting  
Dropbox with the tools your teams love

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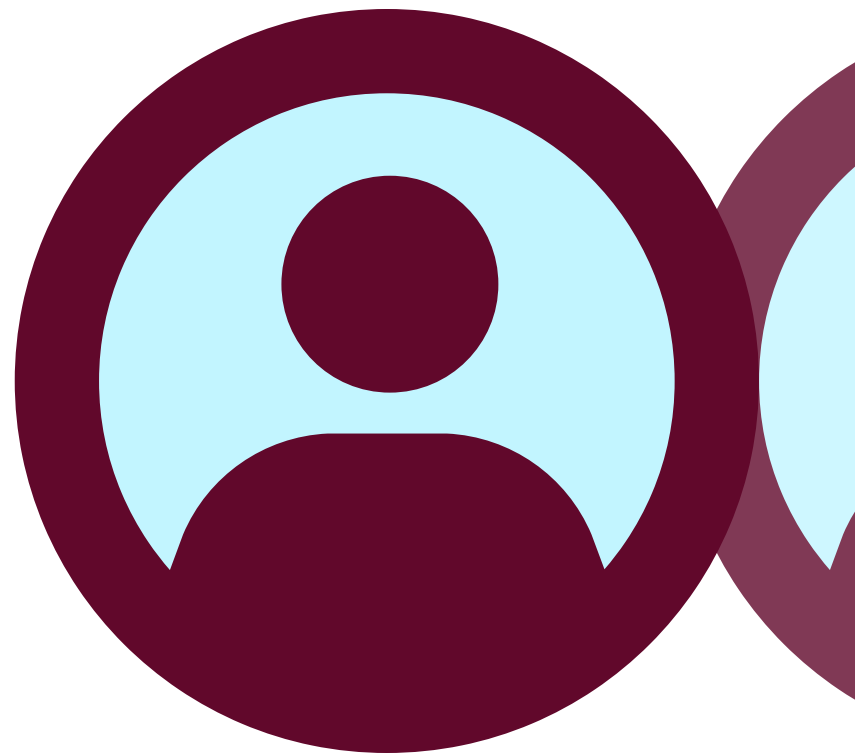
# Get more use from the tools you already have

When your teams are empowered to work together, ideas evolve, output sharpens, and people can lean on each other for support. Enabling this level of collaboration isn't easy—but it always starts with good communication.

Deploying integrated solutions removes the traditional barriers to collaboration and brings everyone together on the same page. Once aligned, it is much easier for team members to adopt the same workflows and collaborate with others outside their department or company.

Through intelligent app integrations, everyone can customize their Dropbox experience to make this streamlined communication possible. By bringing together the tools and technology your teams love into a smart workspace, your employees can work how they want, keeping all communication, notifications and content within a single platform.

In this eBook, you'll learn how to empower your teams to be more productive while streamlining communication and collaboration. The best part is, you won't have to change the way you work or the apps you use.



# Rethink meaningful collaboration with Dropbox at the core

With an expanding ecosystem of available integrations into some of the world's leading technologies, Dropbox functions as a customizable smart workspace which brings your apps together, catering to the needs of both individual employees, and departmental teams both local and global.

Here's how Dropbox Business can help you and your team remain focused on the work that matters.

## Enabling collaboration

No department works entirely in a silo. At any company, one team's work may inform another's. And although teams talk, it's not always easy to work together, often leaving communication gaps to overcome.

To bring your teams together, choose tools which enable teammates to share content, updates and project progress where they're already communicating. Whether that's Slack, Microsoft Outlook, or Zoom. Then, instead of spreading the conversation across multiple channels—and risk losing key documents and discussions—your content and teams can work together with seamless integrations into Dropbox's smart workspace.

## Streamlining your workflows

Creating meaningful work takes time, especially if you suffer from scattered files and disconnected processes. By bringing your content and teams together you can streamline workflows and accelerate delivery.

With Dropbox Spaces, our new supercharged team folders, your teams have easy access to the content they need and start-to-finish visibility into projects. You can allocate tasks, communicate directly on progress, provide in-line feedback and keep teams aligned to get projects done faster and more efficiently.

Nintex has pre-built connectors which help integrate workflows with Dropbox and other business applications. With a joint Dropbox and Adobe Document Cloud or HelloSign solution, your teams can access, edit, save, and sign PDF files stored in Dropbox and spend more time doing what they do best—creating!

## Keeping your data secure

Your employees likely work with contractors, suppliers and freelancers outside the business, almost as often as their teammates. As essential as this work is, it can open the door to security threats. The good news is, threats like these are preventable, as long as you've got the right tools in place.

To keep important information safe, set sharing permissions like passwords and expiration dates, and limit access to documents. Dropbox Business integrates with Identity Access Management (IAM) solutions like Okta to give administrators a robust set of tools which simplify user lifecycle operations.

- Dropbox is ISO27001, ISO27017, ISO 27018, ISO 22301, SOC 1, 2 & 3, HIPAA/HITECH accredited - [view a full list](#) of our security accreditations on our website
- Files are encrypted using 256-bit Advanced Encryption Standards
- Secure Sockets Layer (SSL)/Transport Layer Security (TLS) to protect your data in transit between Dropbox apps and our servers
- Regularly test our applications and infrastructure for security vulnerabilities and enhance it to harden them from attacks
- Two-step verification is available for an extra layer of security should you need or want it

# Create a technology ecosystem that's right for you

Dropbox app integrations make working with other departments or external suppliers easy, no matter your working style. With Dropbox Spaces, teams collaborate together, with their favorite tools and content, making it easy to comment, connect, share and collaborate on any project.

Access the tools you need directly from inside the platform. No more flicking between platforms and copying and pasting, with just a few clicks you can share a specific piece of content, or invite a team member to collaborate on an entire project with you.



## Dropbox Business provides solutions for all kinds of workers...



### Workflow style: **Integrated**

**Strength:** Staying focused on the job at hand

**Obstacle:** Explaining your unique way of working

You tend to create in chaos, with scores of apps opened and more tools at the ready. While there's a method to your madness, you wouldn't know how to explain this to an outsider. Your ideas may be big, bright, and beautiful, but the process from start to finish is murky at best.

A project management setup like Asana, Trello, or Wrike can help you put the pieces together. You need a complete view of your projects—every stage, asset, goal, and person involved—and an [Asana integration](#) with Dropbox can help.

- **Keep it all in one place.** Post files directly to the task in Asana, so even a quick look provides all the info needed to get the job done.
- **Make it easy with one-click access.** In a single click, you can access an entire library of files—enabling you to browse, find, and post the right file to its task in Asana.
- **Update automatically.** Teams can only move forward together when everyone has what they need. That's why a file's updated immediately in the Asana task the moment it's updated in Dropbox.



## Workflow style: **Complex**

**Strength:** Striking the ultimate work-life balance

**Obstacle:** Being a perfectionist

Each day, you expect to have everything you need at your fingertips so you can capture your best ideas when they come. It's all about saving time with each task, so you can get to the next task faster (and save more seconds/minutes). Integrating Dropbox with Microsoft's Office 365 suite is a game-changer for you, because it's not a single tool—it's an entire toolkit.

You need an all-encompassing solution that delivers the readiness you crave, and a [Microsoft integration](#) with Dropbox can help.

- **Bring your work into the conversation.** Locate, share, and gather feedback on your work directly from Microsoft Teams, the chat-based workspace in Office 365.
- **Help employees work easier and better.** With all your Microsoft Office files stored in Dropbox, you can edit them in full from the web or on a mobile device.
- **See the return you want through adoption.** Give your teams the tools they love with no training required. The more people use the same tech, the better control you have over company data.
- **Work alongside coworkers, even from afar.** Co-edit and update any and all Microsoft Office files to the latest version with a single click. Teamwork doesn't get any easier than that





## Workflow style: **Collaborative**

**Strength:** Feeling in control

**Obstacle:** Promising too much

You don't need to change the way you do something anytime a new process is presented. You work best with a well-practiced routine. Still, you're not opposed to new things—as long as they aren't clunky or difficult to add to your mix. But there's a happy medium through apps like HipChat and Slack, designed to keep your team's communication, content, and everything else in one place. Plus, it's easy and familiar—many, if not all, your team members will be on board.

You need a simple way to collaborate without learning a bunch of new processes, and a [Slack integration](#) with Dropbox can help.

- **Manage docs in full.** Create, preview, post, search, and collaborate on Dropbox Paper docs in the comforting familiarity of Slack.
- **Search for files, no problem.** All the files you share on Slack are completely searchable, meaning it's a fully functional central archive where you can instantly find files.
- **Share with confidence.** The original sharing preferences are stored in Slack, limiting access to only the intended people throughout the project.
- **Stay up to date.** Files stay in sync, so everyone on your team can be sure they're working on the latest version.
- **Share to Slack from Dropbox.** With a few clicks you can share files to the Slack channel of your choice right from inside Dropbox.



## Workflow style: **Autonomous**

**Strength:** Continual improvement

**Obstacle:** Saying yes too often

Checking an item off your to-do list gives you a mild rush. You're so good at nailing tasks because you carefully curate your app library—after all, “there’s an app for that.” Naturally, you like to conquer every new workflow, so you’re always on the prowl for the next helpful app. With apps like Nintex, you have more time to be creative and collaborative and get more done in the process.

You need an integrated workflow that relies on the best apps available, and a [Nintex integration](#) with Dropbox can help.

- **Create easy processes.** Use the browser-based drag-and-drop design canvas to manage the chaos of many workflows. It's more configuration and less coding, so automation is your friend.
- **Let everyone see what you're doing.** The only way any project's going to get better is if the whole team sees what's going on. Give everyone the chance to track the workflow's progress.
- **Make the cloud do more for you.** With customizable apps, feel free to make a workflow more unique. There's no local hardware to install, maintain, or even worry about.
- **Simplify how things get done.** Automate processes like reviews and approvals, and extend capabilities across CRM and ERP.



## Workflow style: **Methodical**

**Strength:** Rigorously following the process

**Obstacle:** Dependent upon structure

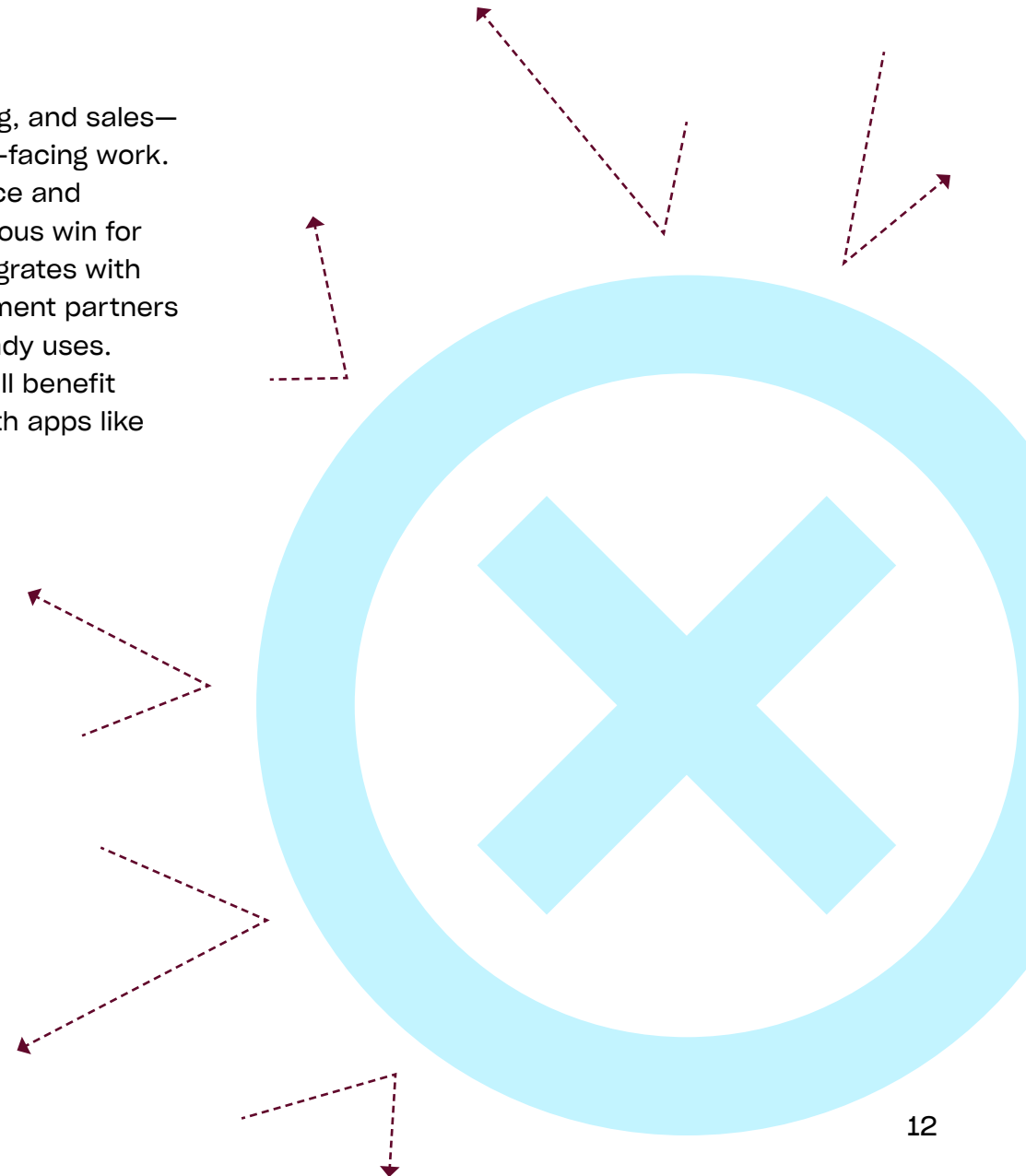
For you, nothing excites you more than a well-practiced and practical workflow. You like to know where you fit in the process, what's happened before the work reaches you, and what needs to happen to it after. It's all about ensuring that work gets done efficiently and as it should. Integrating an eSignature tool from HelloSign is a powerful ally in your quest for perfect workflows.

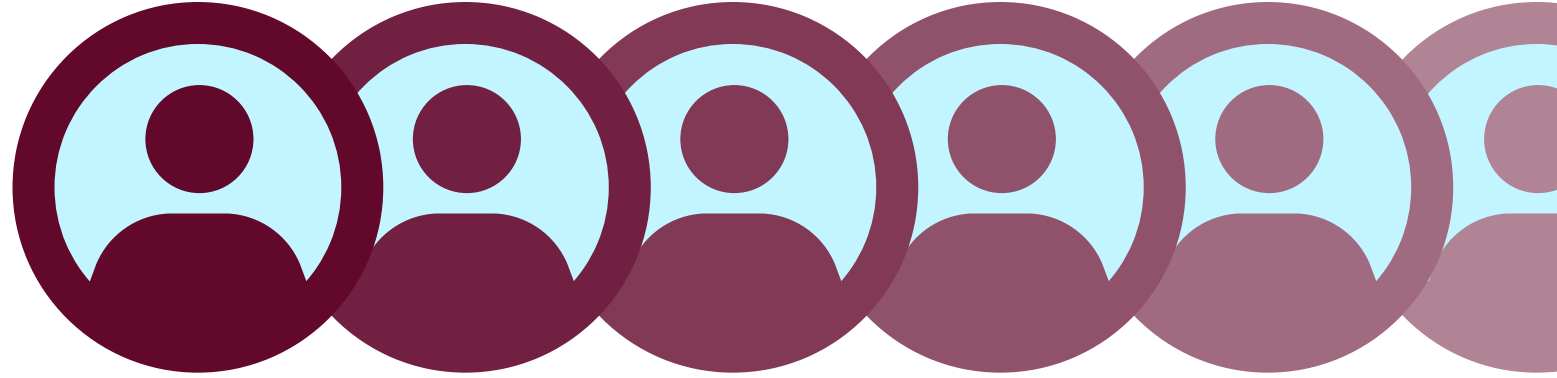
Now, at your fingertips, thanks to [HelloSign](#) you have an end-to-end solution ready to manage workflows and give you an audit trail of the entire eSignature process.

- **Streamline workflows.** Create, collaborate, update and share documents for signature right from Dropbox.
- **Accelerate document turnaround.** With a HelloSign and Dropbox integration, securely share a document for signature with a few clicks.
- **Shorten sales cycles.** Contracts can be collaborated within Dropbox ahead of sharing for signature, helping mitigate arbitration over terms and conditions.

# Security your IT team cares about

Most teams—design, marketing, and sales—already use Dropbox for client-facing work. But Dropbox’s smart workspace and partner integrations are a serious win for IT teams as well. Dropbox integrates with security and identity management partners your IT department likely already uses. Business and IT teams alike will benefit from a Dropbox integration with apps like Splunk, Okta, and Symantec.





### Splunk helps you:

- Search, monitor, analyze and visualize machine-generated big data coming from a Dropbox Business environment.
- Collect, extract, and analyze key operational and security data from your Dropbox deployment.
- Build dashboards, reports and alerts from your data to visualize and proactively respond to issues with your Dropbox environment.

### Okta helps you:

- Embrace mobility. Offer secure access on smart devices through Dropbox EMM.
- Expand infrastructure. By integrating your existing directory with an Active Directory/ Lightweight Directory Access Protocol (AD/ LDAP), Dropbox deployment becomes way easier, even with complicated setups.
- Stay connected to key apps. You and your teams can use a single sign-on (SSO) to access everything you have in the cloud.

### Symantec helps you:

- Detect threats. Thanks to advanced data science and machine learning, you can analyze user activity and identify risks to sensitive corporate data.
- Keep info in the network. Limit the use of unauthorized personal accounts on your networks through Blue Coat Web Gateway or Symantec CASB Proxy and Dropbox Network Control.
- Lessen risky activity. Behavior analytics can spot the bad before it's too late, securing your accounts and data with automated next steps.

# Powering creativity and collaboration with Dropbox

A team's creative energy can lead to next-level ideation and problem solving, resulting in improved processes and better output. But the license to explore isn't always available in more traditional office environments. Dropbox Business changes that by making communication and collaboration a seamless part of every workday.

When Moleskine, known for its luxury notebooks and paper-based products, made the decision to move into creating digital products, it had to unite geographically dispersed teams to enable creativity and meet supercharged customer demand.

## Moleskine faced the following challenges:

- Dispersed offices and teams all over the world
- Complicated architecture making collaboration and creativity difficult
- Managing new digital product development cycles

## Dropbox solved Moleskine's workflow problems by:

- Enabling seamless collaboration with tools such as Slack and Zoom
- Providing a collaborative platform for its teams to come together to brainstorm and develop new product ideas

## Dropbox's integrations with Slack and Zoom also enable the business to:

- Connect remote teams from around the world via a centralized hub
- Accelerate product delivery through better collaboration

### Collaborate better by building an ecosystem of tools for your teams to work more efficiently and effectively together.

If you work from the best applications, deploy the best tools, and bring teams together into a shared workspace to collaborate on content, you're going to do your best work and get more from your teams.

Dropbox brings your teams, tools and content together to stay in a constant state of creative flow—creating new business and new ideas. Ultimately, your teams will be more productive and produce better quality output.

Leading productivity and project management tools develop the platform further, minimizing busywork and streamlining workflows, so you can relax in the knowledge that your teams are using the tools they want, in a way that's secure.

Talk to sales

**To see how Dropbox Business and intelligent integrations can help you put your best foot forward, visit:**

[dropbox.com/business/solutions/workflow-optimization](https://dropbox.com/business/solutions/workflow-optimization) ↗