

Dropbox Partner copy blocks

March 2018

Use these Dropbox-approved copy blocks on your website, social media, or marketing materials.

You can use Dropbox co-branded templates, or your own, to send email campaigns to generate interest in Dropbox Business.

If you need additional marketing support, check out the resources available for download in the [Dropbox Partner Portal](#).

Questions or feedback? Drop us a line at partners@dropbox.com.

25 words

Dropbox Business is a powerful collaboration platform that helps SMBs work better together, fast. With Dropbox Business, teams can access their files anytime, anywhere, while keeping IT in control.

50 words

With Dropbox Business, your team can:

- Centralize work across platforms with tools like Smart Sync.
- Integrate with best-of-breed apps like Adobe and Microsoft Office 365.
- Work better together with tools like Paper.
- Maintain enterprise-grade security with enhanced security settings.
- Protect files with limits on forwarding and downloading, password options and expiring links.

100 words

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And, Dropbox comes standard with security features built for enterprise, and partners with the world's leading security companies for even more control and flexibility. Whether you need to build your cloud security from scratch—or just need Dropbox Business to plug into your existing system—partners like Okta and VMware make it easy.

200 words

Dropbox Business is a central workspace that helps teams stay organized and keep their work flowing:

- **All your team's content in one place.** Everyone can easily find and access what they need anytime, anywhere.
- **The best way to work together.** Easily share early ideas and collaborate on any file on a widely adopted platform.
- **Security and controls for small and large teams.** Keep your company's data safe with extensive security and administration features that scale as your team grows.

Dropbox Business is a flexible workspace designed to reduce busywork—so you can focus on the things that matter. That's because of features like Smart Sync and Paper:

- With **Smart Sync**, you can see all your files and team folders right from your desktop, without taking up all your hard drive space.
- **Dropbox Paper** is a collaborative workspace that helps teams create and share early ideas. With real-time editing features and lightweight task management tools, Paper makes it easier to run brainstorming sessions, hold meetings, and review work.

The real power of Dropbox lies in its seamless connection to the tools you're already using to get work done. With Dropbox's best-in-class integrations, you can easily leverage our robust set of integrations and APIs to streamline workflows whether that be in PowerPoint, Slack, DocuSign, InVision, Sketch, or Adobe.

Dropbox Business campaign guidance

Through partners	To customer email campaign content
Subject Line Option 1	Why millions of customers rely on Dropbox Business
Subject Line Option 2	The flexible workspace you need to get the job done.
Headline	Over 500 million users and 200k businesses rely on Dropbox Business to power collaboration.
Email content example	<p>Dropbox Business is a central workspace that helps teams stay organized and keep their work flowing:</p> <ul style="list-style-type: none"> • Everyone can easily find and access what they need anytime, anywhere. • Easily share early ideas and collaborate on any file on a widely adopted platform • Keep your company’s data safe with extensive security and administration features that scale as your team grows <p>We know that for small businesses, it’s all about maximizing performance while minimizing deployment and support costs. Dropbox Business is easy to use with minimal IT expertise or training needed. Dropbox just works.</p>
CTA/Offer	Learn more about Dropbox Business.
Landing page/web copy example	<p>Dropbox Business is the central hub that helps teams stay organized and keep their work flowing:</p> <ul style="list-style-type: none"> • All your team’s content in one place. Everyone can easily find and access what they need anytime, anywhere. So everyone has the latest version and is on the same page. • The best way to work together. Easily share early ideas and collaborate on any file on a widely adopted platform, so you and your team can focus on the work that matters. • Security and controls for small and large teams. Keep your company’s data safe with extensive security and administration features that scale as your team grows. Dropbox provides advanced data protection methods, granular access controls, and SSO integrations from leading providers, ensuring security for your business data. <p>Dropbox Business is a designed to reduce busywork and keep teams in the flow. That’s because of features like Smart Sync and Paper:</p> <ul style="list-style-type: none"> • With Smart Sync, you can see all your files and team folders right from your desktop, without taking up all your hard drive space. • Dropbox Paper is a collaborative workspace that helps teams create and share early ideas. With real-time editing features and lightweight task management tools, Paper makes it easier to run brainstorm, hold meetings, and review work.